

Act Now Workshop
21st June 2005

***The MediaSpace Alliance &
the MediaSpace Charter***

Funding Principles of MediaSpace

WHY MediaSpace?

- **The benefits of ICT tools and satellite networks for User Communities, governments, NGO's, offer a unique and huge potential to support the development of nations of people:**
- **The development of such advanced telecom solutions is difficult:**
 - the heterogeneity
 - The high costs
 - The world-wide presence

Funding Principles of MediaSpace

WHAT is MediaSpace?

- **The MediaSpace Alliance was launched to serve the many humanitarian and social missions of International institutions and NGO's at a global scale, to fill in the lack of dedicated and affordable solutions, especially in the less developed areas of the world:**
- **The Mediaspace Alliance leads a open dialogue with representatives of Users Communities, International institutions and organisations:**

for

**Culture, Science, Medicine, Education , Social
Development, Environment, Humanity...**

Funding Principles of MediaSpace

WHAT is MediaSpace?

- **The MediaSpace Alliance is a federation of companies active in the field of Information and Telecommunication domain, wishing to become partners, so as to:**
- **The MediaSpace Alliance was created on the 26th November 2003 as a contractual structure, like a Consortium, by signing the Memorandum of Understanding, gathering:**

**Alcatel Space / C2 Consultants / Divona / Eurasiasat /
Hispasat / IBM / Newskies**

MEDIASPACE ALLIANCE STATUS

Internal organisation:

➤ The MediaSpace Alliance Steering Committee:

Decisions, orientations and control of the respect of the Charter's spirit and the Memorandum of Understanding:



➤ Thematic Commissions gathering dedicated Members on a self-financed and voluntary basis:

ALLIANCE OFFICE

COMMUNICATION COMMISSION

INSTITUTIONAL AND USER COMMISSION

FINANCIAL COMMISSION

DEVELOPMENT COMMISSION

TECHNICAL COMMISSION

MEDIASPACE ALLIANCE STATUS

External Relationships:

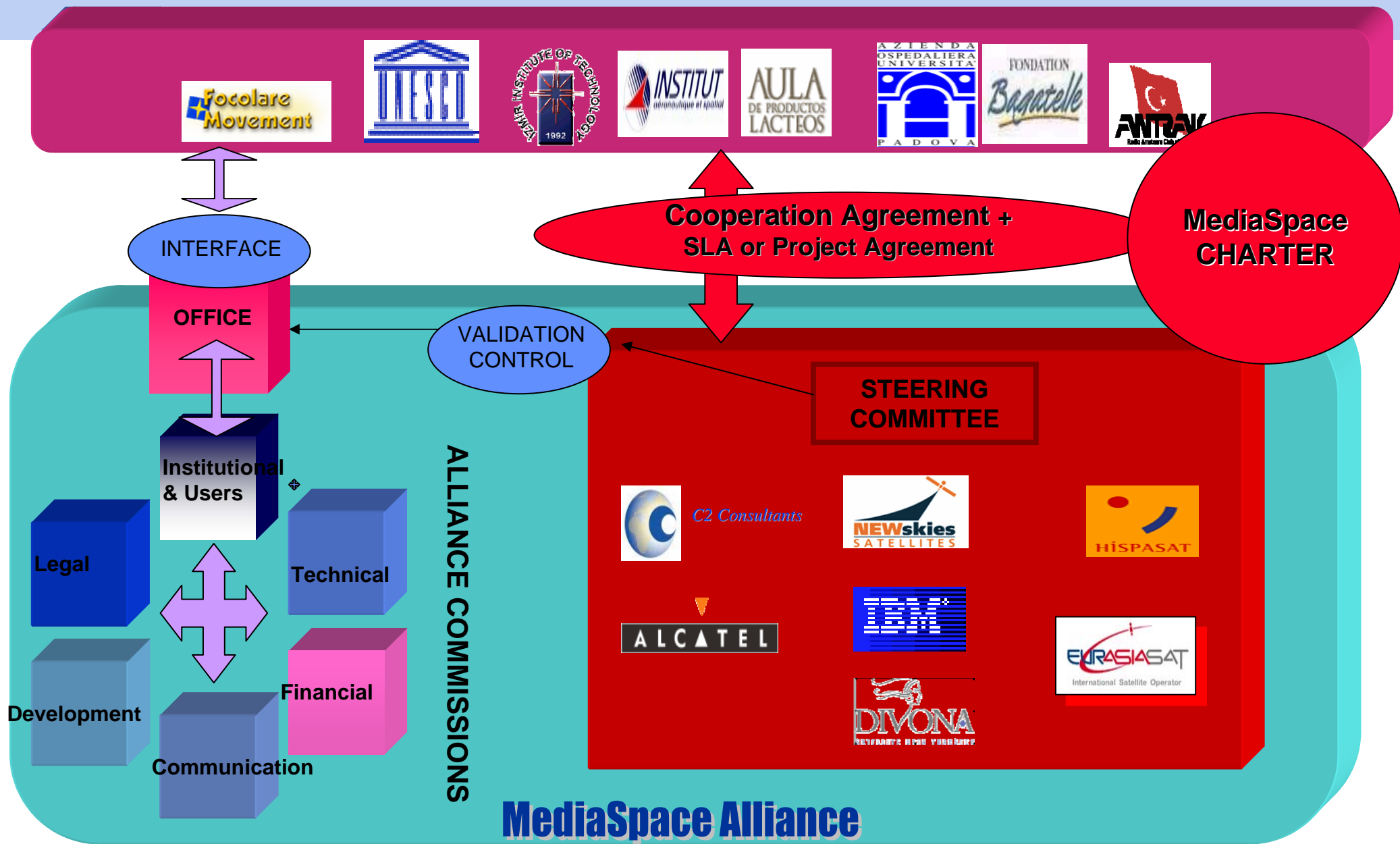
Creation of a single entry and point of contact for the MediaSpace Alliance, : The MediaSpace OFFICE to propose a real « one-stop-shop model » : end-to-end, adapted, turn-key solution with only one partner: The MediaSpace Alliance,

[<mediaspace-alliance@fr.oleane.com>](mailto:mediaspace-alliance@fr.oleane.com)

The Alliance proposes some cooperation frames :

- **Detailed Agreements (SLA – Project agreement ..)**: projects or service provisioning,
- **Cooperation agreement** for Institutional and User partnerships
- **MediaSpace Charter and MoU** to frame the Alliance's principles, guidelines, deontology, organisation and activities

USER RELATIONSHIPS



MediaSpace Cooperation Convention

Cooperation Agreement's model for Institutional and User Partners

General cooperation framework for external Partners of MediaSpace

Purposes and object:

- To set up the overall modalities and organisation of the cooperation between the Partner and the Steering Committee, through the Institutional and User Commission as interface.
- All specific activities, services provisioning or joint project, will be subject to a separate Detailed Agreement to be set up on a case-by-case basis, to detail all items relative to financial issues, duration, responsibilities, schedule

...In addition to the Charter

MediaSpace Alliance CHARTER

“Set of orientations, as any ethical rules and guidelines established by and for the Alliance with User Communities, institutions and Nations, for Multimedia services, targeting at improving and pursuing a future self-development of isolated populations.”

Chap 1: The MediaSpace Alliance Definitions

Chap 2: The MediaSpace Alliance Purposes

Chap 3: The MediaSpace Alliance Relationships with User Communities

Chap 4: The MediaSpace Alliance Deontological Guidelines

....To be signed by any organisation, firm, institution,.. willing to assess its commitment for such orientations and guidelines.

CHARTER - MediaSpace Alliance Principles

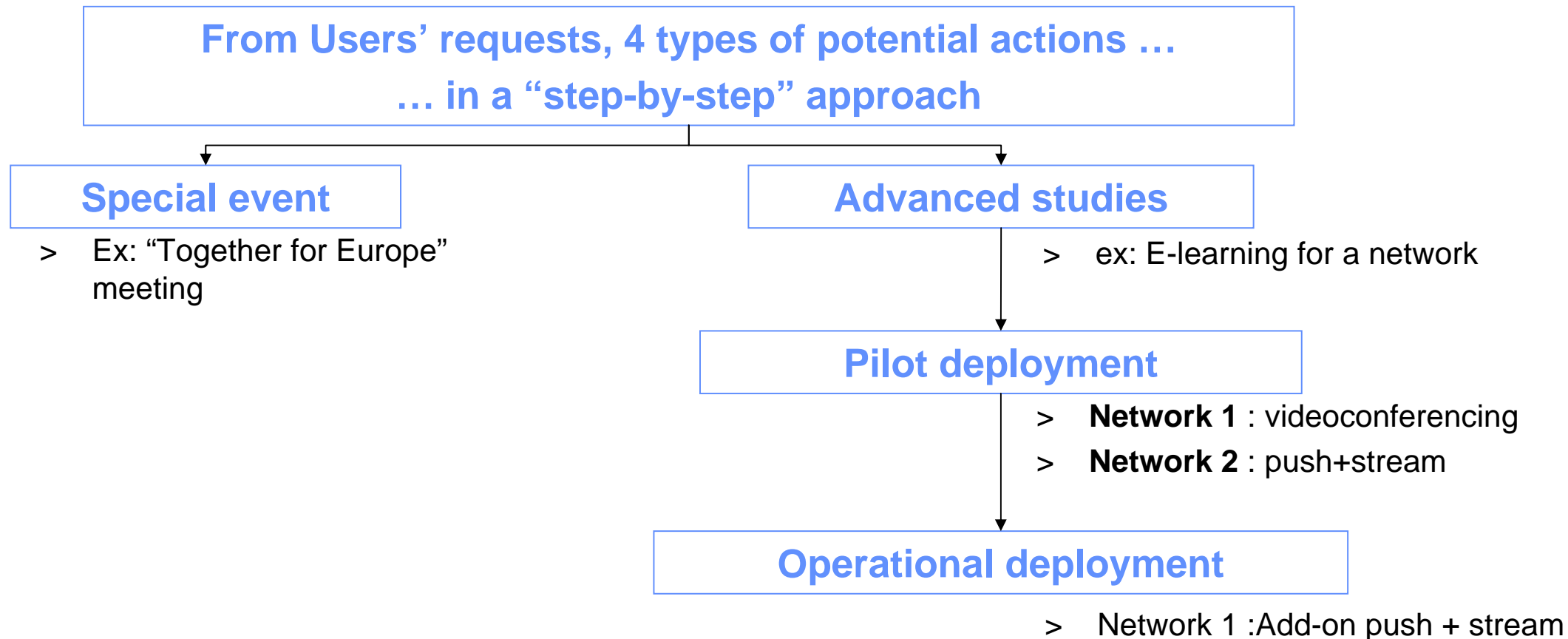
MEDIASPACE is to become a mutualisation structure to which industry, operators and users contribute in order to insure the development of nations and people:

- **Best-effort and strong self-financed involvement**
- **Step-by-step pilot cooperation for a mutual-benefiting partnership**
- **Costs – reduced and “non commercial” approach of the industrials fits with the Users’ needs, constraints and....financial power**

The Share Model:

- **Subscription Policy: Users/ Prescriptors participate on an annual fee basis to run the network**

MediaSpace Step-by-step pilot approach...



- 👉 **Functional model to be defined for each type of User profile: Basic / Advanced / Premium :**
 - 👉 according to the nature and the performance of the required applications/
 - 👉 according to the size of the network to be set up
 - 👉 according to the User's autonomy and support needed from MediaSpace to run the system